

Lesson Plan

Teacher's Name Date

Grade Class(es) Date(s) M Tu W Th F

Lesson 26.1 Interpreting Visual Messages *SE/TWE pp. 629–634*

FOCUS

Objectives: To understand the design of visual messages; to interpret how meanings are expressed through design, composition, and various techniques

___ Bellringer and Motivating Activity, TWE p. 629

TEACH

- ___ L3, Understanding the Chart, TWE p. 630
- ___ Enrichment and Extension, TWE p. 630
- ___ L2, Using the Chart, TWE p. 631
- ___ Cultural Connections, TWE p. 631
- ___ Internet Connection, TWE p. 632
- ___ L3, Comparing Media, TWE p. 633
- ___ Enrichment and Extension, TWE p. 633
- ___ L2, Using the Chart, TWE p. 634
- ___ Gifted and Talented, TWE p. 634

PRACTICE AND ASSESS

- ___ Evaluation Rubrics: Exercise 1, TWE p. 631
- ___ Evaluation Rubrics: Exercise 2, TWE p. 632
- ___ Evaluation Rubrics: Exercise 3, TWE p. 634

Additional Resources

- ___ *Viewing and Representing Activities*

CLOSE

- ___ Close activity, TWE p. 634

Homework Assignments

Assessment Options

- ___ *Tests with Answer Key & Rubrics*
- ___ Unit 26 Pretest
- ___ *Testmaker*
- ___ Unit 26 Pretest

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Lesson 26.2 Analyzing Media Messages *SE/TWE pp. 635–639*

FOCUS

Objectives: To compare and contrast different forms of media; to learn how to analyze and evaluate media messages

___ Bellringer and Motivating Activity, TWE p. 635

TEACH

- ___ L1, Practice Using the Key Questions, TWE p. 636
- ___ Gifted and Talented, TWE p. 636
- ___ Enrichment and Extension, TWE p. 637
- ___ L2, Analyzing Advertising Materials, TWE p. 638
- ___ L2, Critical Thinking, TWE p. 638
- ___ English Language Learners, TWE p. 638
- ___ L2, Critical Thinking, TWE p. 639
- ___ Real World Connection, TWE p. 639

PRACTICE AND ASSESS

- ___ Evaluation Rubrics: Exercise 4, TWE p. 636
- ___ Evaluation Rubrics: Exercises 5 and 6, TWE p. 637
- ___ Evaluation Rubrics: Exercises 7 and 8, TWE p. 639

Additional Resources

- ___ *Viewing and Representing Activities*

CLOSE

- ___ Close activity, TWE p. 639

Homework Assignments

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Lesson 26.3 Producing Media Messages *SE/TWE pp. 640–643*

FOCUS

Objectives: To produce media messages using available technology; to assess how each medium contributes to its message

___ Bellringer and Motivating Activity, TWE p. 640

TEACH

- ___ L2, Guiding the Project, TWE p. 641
- ___ Less-Proficient Readers, TWE p. 641
- ___ L2, Introducing the Project, TWE p. 642
- ___ L2, Guiding the Project, TWE p. 642
- ___ Enrichment and Extension, TWE p. 642
- ___ Real Life Connection, TWE p. 643

PRACTICE AND ASSESS

- ___ Evaluation Rubrics: Exercise 9, TWE p. 641
- ___ Evaluation Rubrics: Exercise 10, TWE p. 643

Additional Resources

- ___ *Viewing and Representing Activities*

CLOSE

- ___ Close activity, TWE p. 643

Homework Assignments

Assessment Options

- ___ *Tests with Answer Key & Rubrics*
- ___ *Unit 26 Mastery Test*
- ___ *Testmaker*
- ___ *Unit 26 Mastery Test*
- ___ *MindJogger Videoquizzes*
- ___ *Interactive Tutor:*
- ___ *Self-Assessment, Unit 26*