

**STUDENT ACTIVITY****Chapter 16****Internet Connection****Starting and Operating a Small Business****EXPLORE**

The U.S. Small Business Administration provides information, funding, and programs for the small business owner.

**Keywords:** \_\_\_\_\_  
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**DIRECTIONS**

Find the Web site for the U.S. Small Business Administration. Complete the worksheet below and answer the questions that follow.

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**NET RESULTS**

**U.S. Small Business Administration Web site address**

**Describe the categories of information available to the individual starting a new business.**

**List three suggested research sources for starting a new business.**

**Describe the categories of information available to the individual expanding an existing business.**

**Describe the features of a SBA Community Express Loan.**

**List three courses offered in the SBA Classroom.**

**CRITICAL THINKING QUESTIONS**



1. Business owners must establish competitive prices for their products and services. What types of issues do you think business owners should consider when setting prices for their products?

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2. Speaking with someone with first-hand experience in starting and operating a business can provide valuable information to future business owners. If you had the opportunity to meet Bill Gates, the founder of Microsoft, what three questions would you ask him?

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3. Identify three personal characteristics that you believe are necessary for a successful business owner to possess.

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**EXTENSION EXERCISE**



Find the Web site for *Inc. Magazine*. Click on the “Industry” link and choose an article of interest to you. On a separate sheet of paper, prepare a brief summary about the article and answer the questions that follow.

1. What products or services does the featured business sell?
2. What obstacle or issue was discussed in the article?
3. How did the company owner or manager resolve the issue?
4. Does the issue-at-hand impact the company’s marketing or advertising strategies? Explain.

