

Part I:


- Open *Virtual Business* (Start, Programs, Knowledge Matters, Virtual Business).
- Select Open an Activity.
- Select Easy Street.

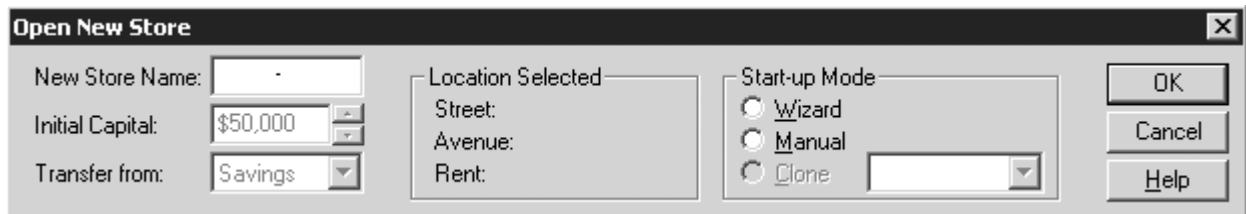
Using the information on your screen, answer the following questions:

1. How many competitors do you face?
 2. How much money do you start with?
- Click OK.

Part II:

In *Aerial View*, click on the icons on the left side of the screen to see where vacant stores, houses, apartments, offices, and factories are located. (Yellow dots will appear on the screen.)

- After you have viewed the information, select the Real Estate Agent Tool  located on the left side of your screen.
- You can now select a Vacant Store for your store by moving your mouse over a Vacant Store and clicking on an available location.
- Use the New Store Name that matches your store game card.
- Provide the Street, Avenue, and Rent information given to you on the screen in the area below.
- Check Wizard under Start-up Mode.
- Click OK.
- From the Menu Bar, select File, Save As, and type your store name under File Name.



Open New Store

New Store Name: <input type="text"/>	Location Selected	Start-up Mode	OK
Initial Capital: \$50,000	Street:	<input type="radio"/> Wizard	Cancel
Transfer from: Savings	Avenue:	<input type="radio"/> Manual	Help
	Rent:	<input type="radio"/> Clone <input type="text"/>	

- Exit the program and complete the following question:
Why will your location be a good place to open a new store? In your answer, be sure to include an average number of houses, apartments, factories, etc., in your area.